



OVERVIEW

The Mercury Group is a comprehensive retained consultancy specializing in media print/online/technology. The Mercury Group's areas of practice are Executive Search, Sales Training and Career Counseling.

Founded by JD Rehm and Jeff Lundwall, the company offers a fresh approach to the media and media-related businesses. Rehm and Lundwall's experience in hiring and managing media executives gives Mercury Group a unique perspective on the challenges organizations have in regards to recruiting, training and retaining talent. This full-service approach allows Mercury Group to have a consultative relationship with both clients and candidates.

As your company's needs for intellectual capital evolve, we hope that you will consider consulting Mercury Group to explore how we might help address your hiring, training and outplacement challenges.

FIRM RESUME

Established in 2007, the Mercury Group's offices are located in downtown Manhattan and San Francisco. Mercury Group's goal is to provide the highest quality in media-related services to organizations and individuals.

JD Rehm has worked in the media business for more than 19 years. After beginning his career in media planning at J. Walter Thompson, Rehm went on to hold sales and sales management positions at G+J Publishing, Hearst Corporation and most recently at Condé Nast. Additionally, Rehm was a Partner for three years with the recruiting firm Bentley & Farrell. A graduate of the College of Holy Cross, Rehm resides in Darien, Connecticut with his wife Kathy and their five children.

Jeff Lundwall has worked for more than 12 years in the media and technology industries, after starting his career as an options trader on the Pacific Stock Exchange. After entering the technology publishing industry he established himself as a successful sales leader, and helped launch *The Industry Standard*. He later founded three content sites, where he managed sales and business development. Most recently, Lundwall was Associate Publisher at CondéNet, where he helped grow staff and revenue over four years. A graduate of the University of California at Los Angeles, Lundwall currently resides in Greenwich Village, Manhattan.

SUPPORT

A professional and trusted research and administrative staff support Mercury Group. Our team is client-service oriented, ensuring a quick response to the needs of clients and candidates alike.

EXECUTIVE RECRUITING • SALES TRAINING • CAREER COUNSELING

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